

*ENVISION***SAN JOSE**2040

Task Force Meeting No. 1
September 17, 2007



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Agenda

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| 1. | Light Refreshments | 6:00 – 6:30 p.m. |
| 2. | Welcome and Introductions | 6:30 – 7:15 p.m. |
| 3. | Roles and Responsibilities of the Task Force | 7:15 – 7:45 p.m. |
| 4. | Purpose and Use of the General Plan | 7:45 – 8:15 p.m. |
| 5. | Review of Work Program | 8:15 – 8:35 p.m. |
| 6. | Public Comment | 8:35 – 8:55 p.m. |
| 7. | Next Steps/Adjournment | 8:55 – 9:00 p.m. |



2. Welcome and Introductions

**E.H. Renzel, Jr.
Former Mayor of San Jose
San Jose Twenty Year Vision
August 2007 (and his 100th Birthday)**

We are blessed to live in this area with great beauty combined with a robust economy. We must plan carefully for the land remaining under our stewardship so that this good fortune is preserved and enhanced.

In 1944, our Council knew San Jose was growing so we planned for and set aside land for adequate neighborhood parks and open space. Afterall we are the Valley of the Heart's Delight and we need to protect our beautiful natural environment even as we grow. The Coyote and Guadalupe Rivers and other smaller streams continue to provide a beautiful natural corridor through the City and these wonderful natural assets should continue to be protected and made appropriately accessible to our urban population. It is also important that there be adequate flood plains set aside upstream and in the Coyote Valley so that our urban areas will not be subjected to increased flooding risk in the future.

When the Progress Committee, a reform slate of which I was a member, was elected in 1944, our goals were to have an open government, to anticipate future needs, and to correct existing problems. These goals are still applicable in San Jose today and will be applicable in twenty years. The Council needs to listen to constituents and to police itself so that there is not even an appearance of self-dealing or back room dealing.

With appropriate care and planning, San Jose and Santa Clara Valley will have a bright future and will remain one of the most beautiful places on Earth.



3. Roles and Responsibilities of the Task Force

THE RALPH M. BROWN ACT

California's Open Meeting ("Sunshine")

Law

Government Code

Section 54950 *et seq.*

Purpose:

To provide the public with access
to the decision-making process of
local legislatures

Policy Declaration

“[t]he public commissions, boards and councils and the other public agencies in this State exist to aid in the conduct of the people’s business. **It is the intent of the law that their actions be taken openly and that their deliberations be conducted openly.**

... The people insist on remaining so informed so that they may retain control over the instruments they have created.” (Govt. C. § 54950)

Scope: Broadly construed in favor of Public Access

Applies to:

- Meetings
- Of local legislative bodies

“Legislative Body”

1. Governing body of a local agency.
2. Commission, board, committee, etc. created by formal action of legislative body.
3. Board of a private entity that either:
 - a. was created by the City Council in order to exercise authority delegation to it by the Council; or
 - b. received funds from the City and includes a City Council member if appointed by the Council.

“Meeting”

1. Gathering of a majority of legislative body;
2. At same time and place;
3. To receive information, discuss an issue or take any action.

Exemptions

1. Conferences or meetings open to public so long as no discussion of specific issues among themselves.
2. Purely social or ceremonial gatherings so long as specific business is not discussed.

Serial Meetings Prohibited

A “Serial Meeting” is

1. a series of communications between individual members or groups of members, that ultimately involve a majority;
2. regarding a specific issue to be addressed by the body;
3. to develop a concurrence on an action to be taken by the body.

“Communication”

Includes face-to-face meetings, e-mail, phone calls and “personal intermediaries.”

“Personal Intermediaries”

Can include City Staff.

Open Meeting Requirements

1. No action on items unless properly agendized and posted.
2. Notice
 - a. Regular meetings set by ordinance, resolution or by-laws; 72-hour posting of Agenda.
 - b. Special meeting – 24 hours notice to members and media.
 - c. Emergency meeting – 1 hour notice to media.
3. Agenda – Clear description of issue to be discussed.
4. Opportunity for public to speak
5. Generally, meeting must be held within jurisdiction.

Closed Meeting Exceptions

Body can only meet in private for specified reasons:

1. Litigation: pending; anticipated.
2. Real Estate Negotiations: limited to price and terms of payment.
3. Threat to public service/facilities: requires law enforcement or security personnel to be present.
4. Personnel: appointment or evaluation of public employee.
5. Labor negotiations.

Criminal Sanctions

Misdemeanor, if member of a body:

- a. attends a meeting;
- b. where violation occurs;
- c. member intended to deprive the public of information
- d. knowing that the public was entitled to receive such information

Civil Remedies

1. Invalidation of Action if:

- a. Written demand to cure within 90 or 30 (depending on violation) days of action complained of; and
- b. Corrective action is not taken within 30 days

A decision to take corrective action raises no inference that the action “cured” was unlawful.

Civil Remedies continued

2. Injunction for Prospective Relief can be obtained:

- Without proof of knowing violation
- Without demand for cure of alleged violation

The Brown Act gives broad authority to courts to impose an order sufficient to stop and prevent violations.

Civil Remedies continued

3. Attorney's Fees:

May be awarded to successful plaintiff in civil action for the Injunctive Relief or suit to invalidate.



Sunshine Ordinance Highlights

- Envision San Jose 2040 Task Force meets definition of a Policy Body – created by formal action of the City Council.
- Policy Body requirements:
 - Agenda and meeting materials posted 10 days in advance
 - Meeting to be audio-recorded
 - Draft Meeting Minutes posted within 10 days after meeting, final Minutes 10 days after meeting when adopted.
 - Public Comment allowed



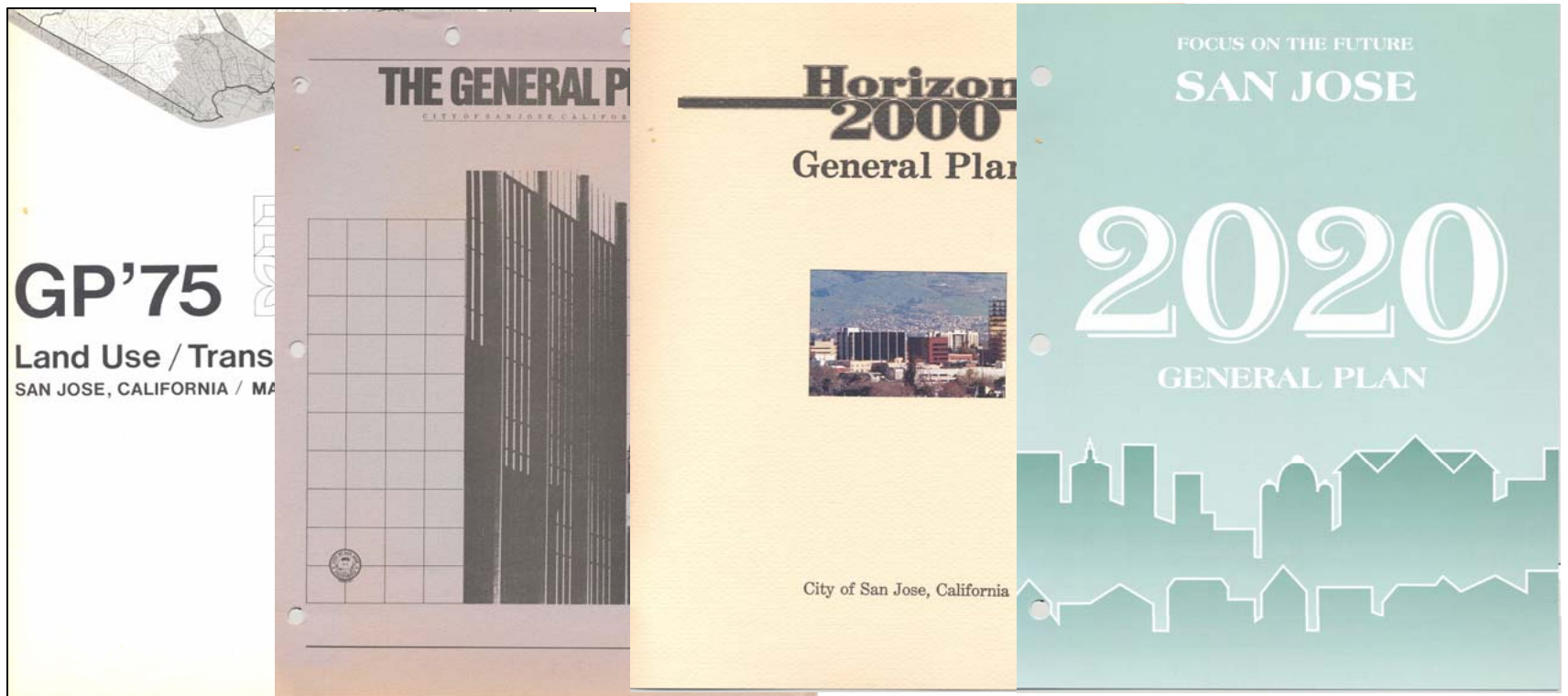
3. Roles and Responsibilities of the Task Force

Task Force Discussion



4. Purpose and Use of the General Plan

Purpose and Use of the San Jose 2020 General Plan



Envision San Jose 2040 Task Force
September 17, 2007



WHY WE PLAN



San Jose 2020 General Plan

The 2020 General Plan is the City's **Blueprint** to guide future growth of San Jose into a great city in which to **live, work, and visit**



San Jose 2020 General Plan

Promoting a Vital Economy



San Jose 2020 General Plan

Building and Maintaining Healthy Neighborhoods



San Jose 2020 General Plan

Encouraging a Mix of Uses



San Jose 2020 General Plan

Providing a Variety of Transportation Choices



San Jose 2020 General Plan

Caring for Unique and Special Resources



San Jose 2020 General Plan

Preserving Open Space



San Jose 2020 General Plan

Implementing Sustainable Living

**SOLAR
POWER
2006**



In the Heart of Silicon Valley

San José California
CONVENTION CENTER

October 16-19



San Jose 2020 General Plan

A Vision Beyond Land Use

- Infrastructure and facility investment
- City services and operations (i.e., police/fire response times)
- Fiscal Health



San Jose 2020 General Plan

Supports Regional Planning

- ABAG/MTC - Regional Growth Footprint, Regional Housing Needs Allocation (RHNA)
- Regional Water Quality Control Board - WPCP, Urban Run-off Control Permits
- Santa Clara Valley Water District – Water Supply and Quality
- VTa – Regional Transportation Planning

San Jose 2020 General Plan

THREE GOALS FOR A VITAL ECONOMY





4. Purpose and Use of the General Plan

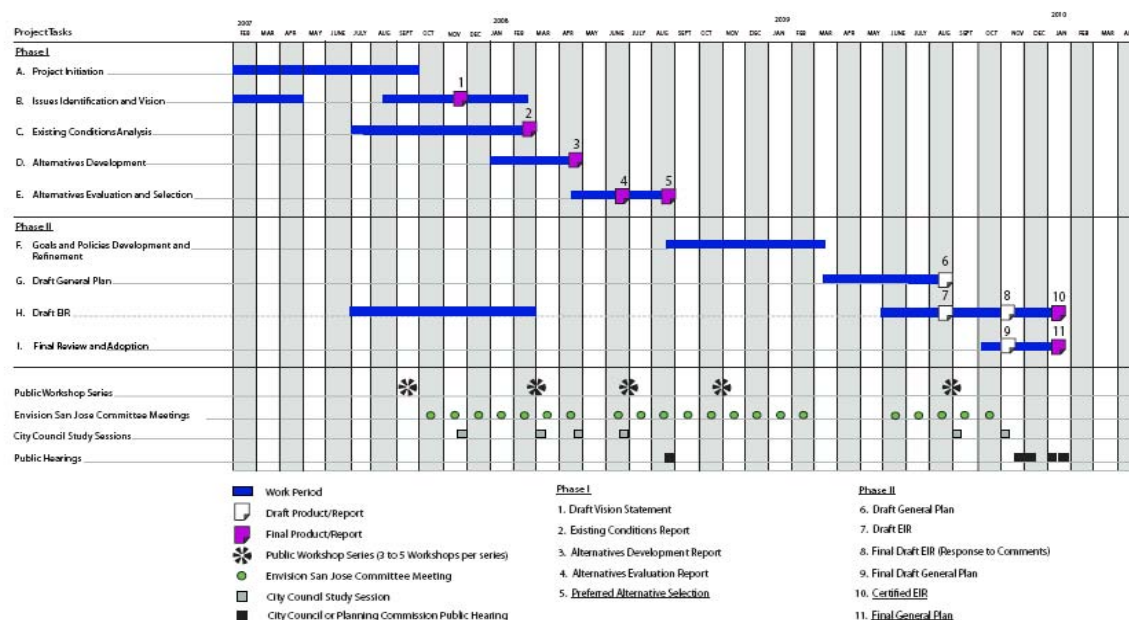
Task Force Discussion



5. Review of Work Program

Review of Work Program

PROPOSED ENVISION SAN JOSE 2040 PROJECT SCHEDULE

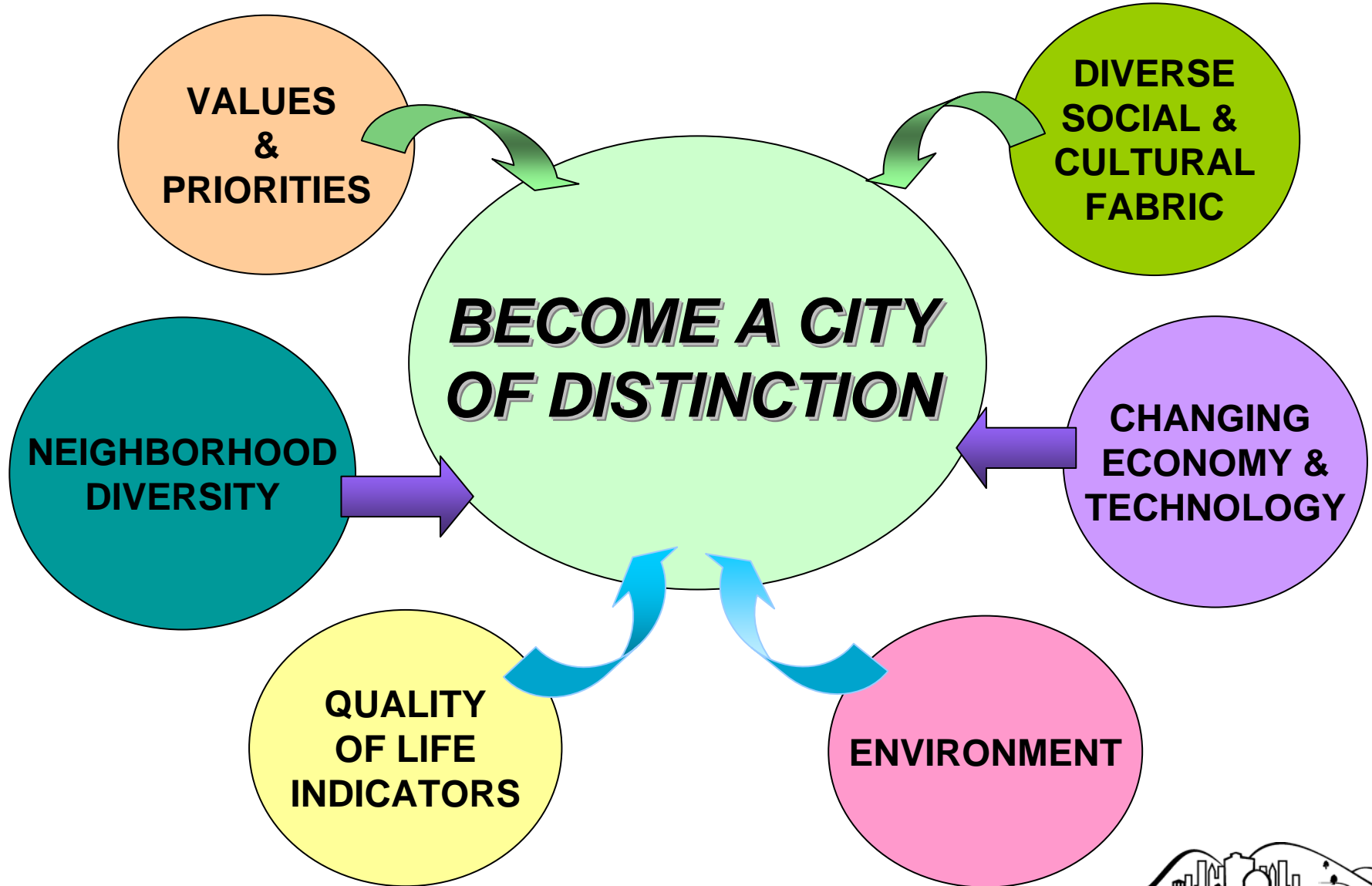


Envision San Jose 2040 Task Force

September 17, 2007

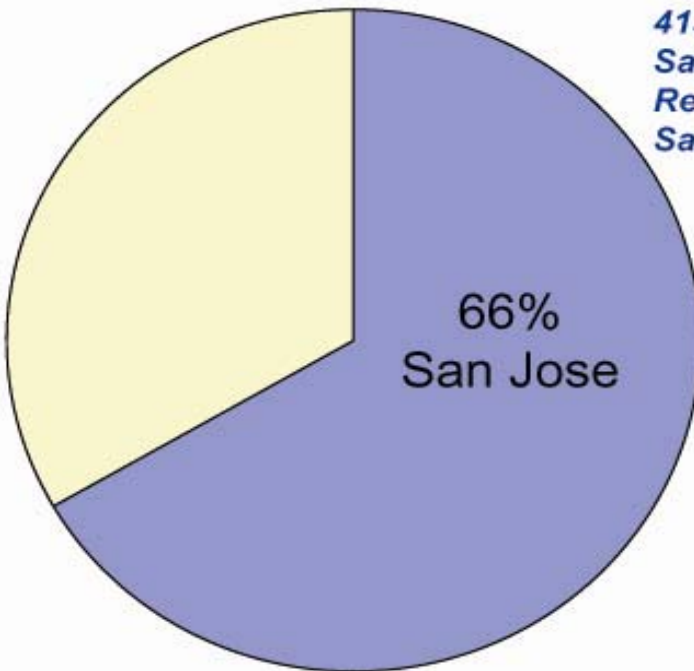


Why Update the General Plan?



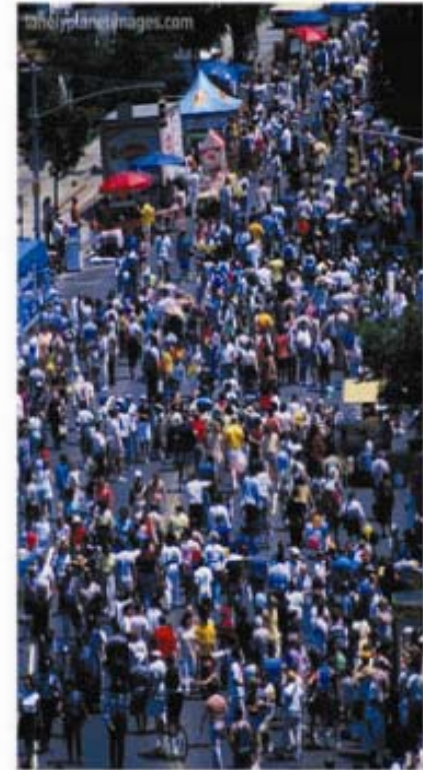
Projected Population Growth

620,000 new residents in
Santa Clara County



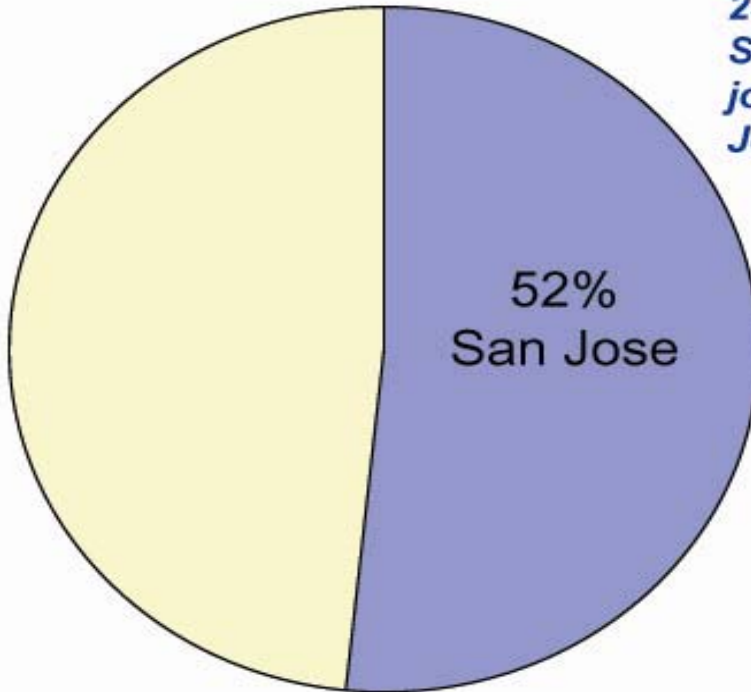
*413,000 (66%) of new
Santa Clara County
Residents will live in
San Jose*

Source: ABAG 2007



Projected Job Growth

500,000 New Jobs in
Santa Clara County



***258,000 (52%) of new
Santa Clara County
jobs will locate in San
Jose***



Source: ABAG 2007

How to do a General Plan Update

Engage all aspects of San Jose
throughout the entire process



How to do a General Plan Update

Identify Key Issues



How to do a General Plan Update

Data Gathering & Assessment

- Demographic Trends
- Economic Forecasts
- Facility Needs
- Service Demands



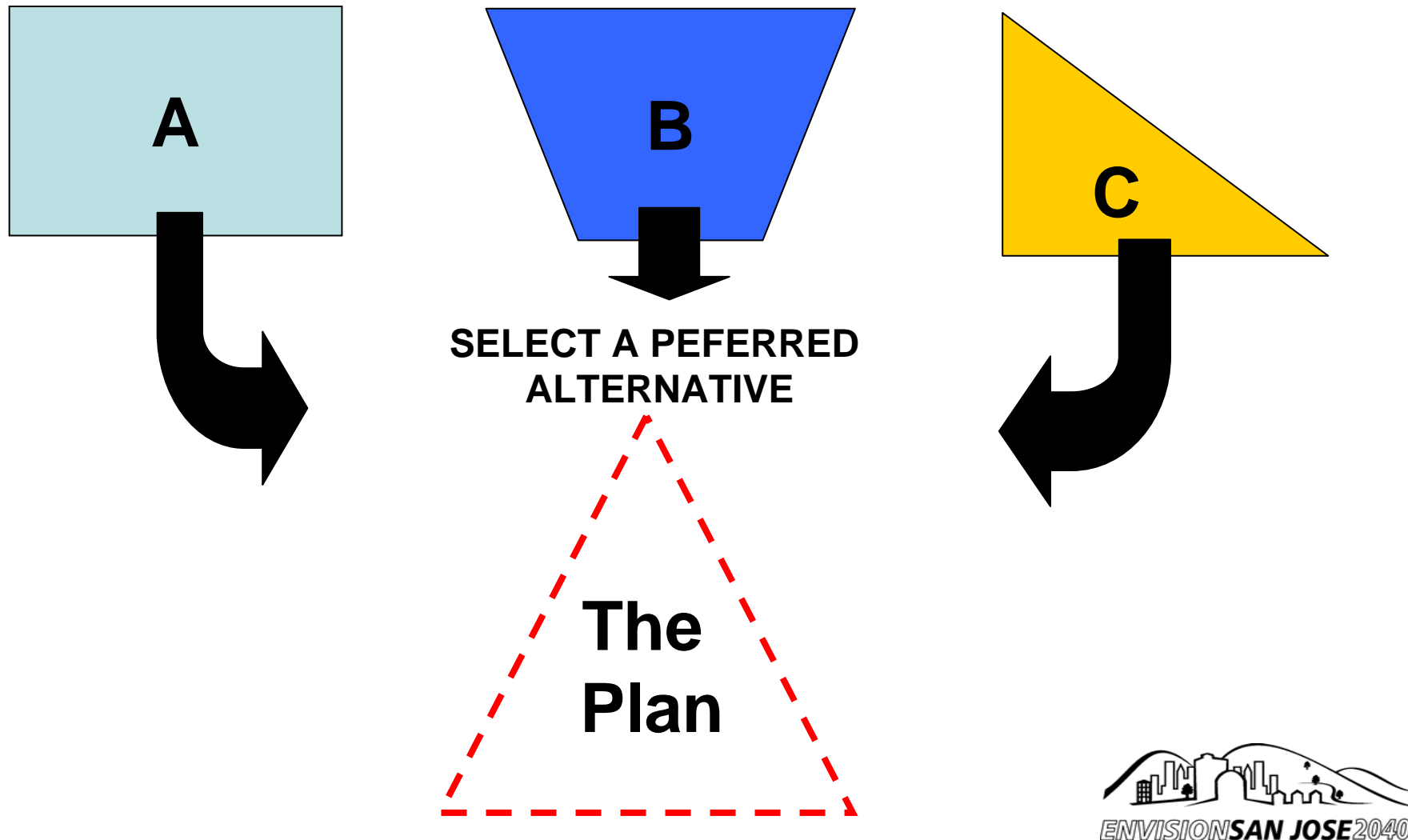
How to do a General Plan Update

Formulate a Vision Based on Values



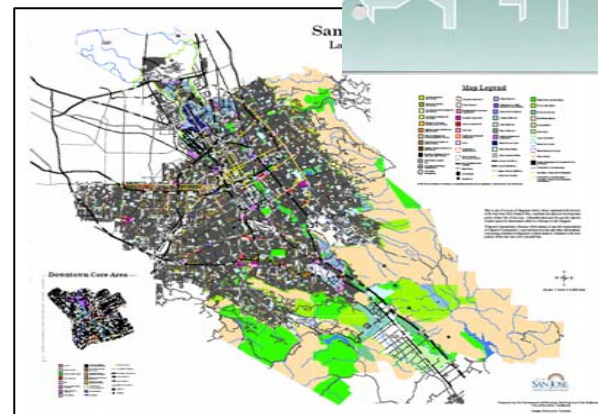
How to do a General Plan Update

Identify & Analyze Alternative Futures



Expected Outcomes of a General Plan Update

- A world class General Plan that will guide San Jose's future
- A clear vision and process that:
 - Unifies the community
 - Acknowledges and celebrates our diverse neighborhoods



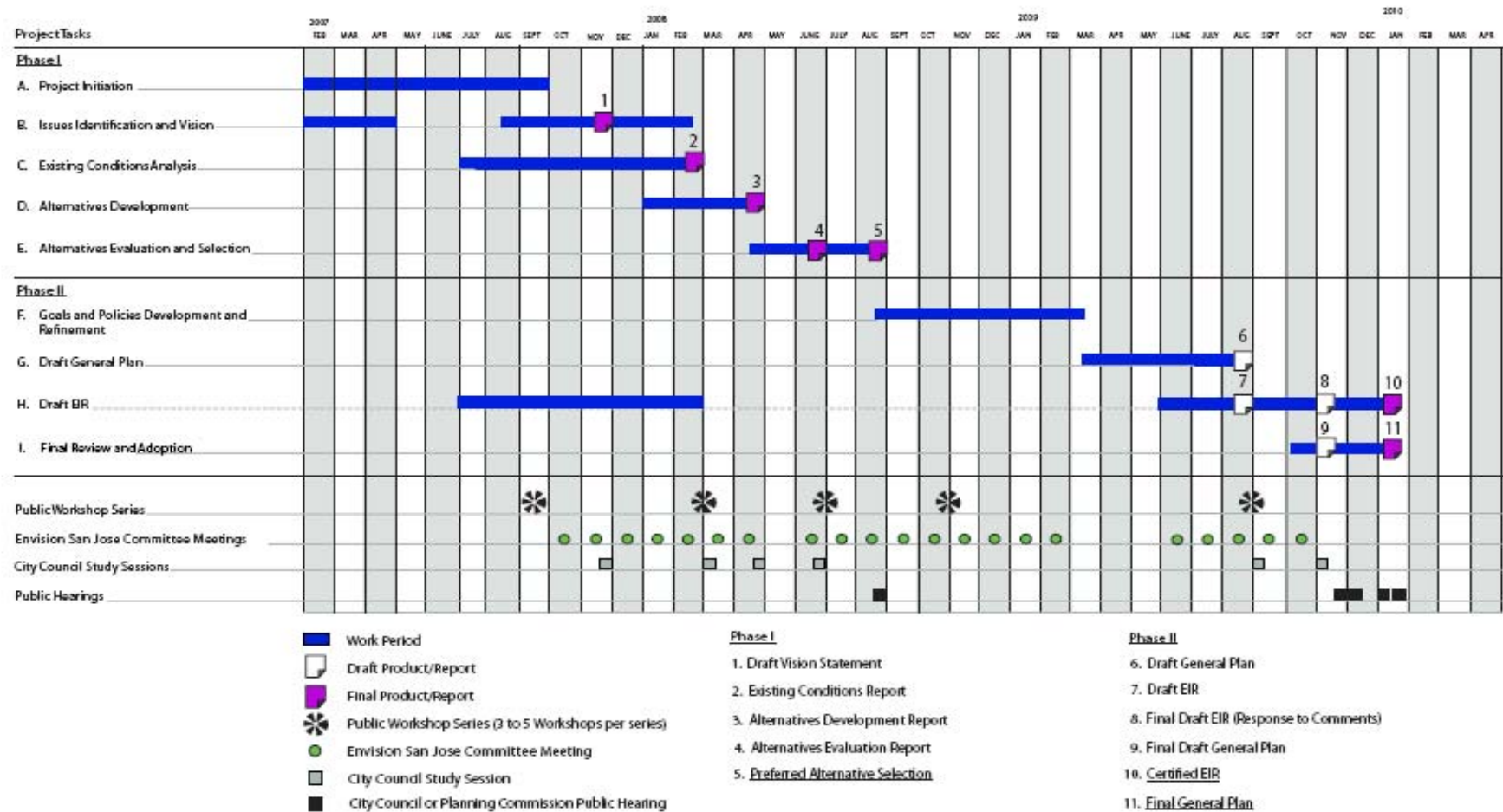
Expected Outcomes of a General Plan Update

- A plan to direct capital investments and service delivery
- A means to track and evaluate achievements/ deviations from the plan



Work Program

PROPOSED ENVISION SAN JOSE 2040 PROJECT SCHEDULE



Work Program Phase 1 Summary

1. Scoping

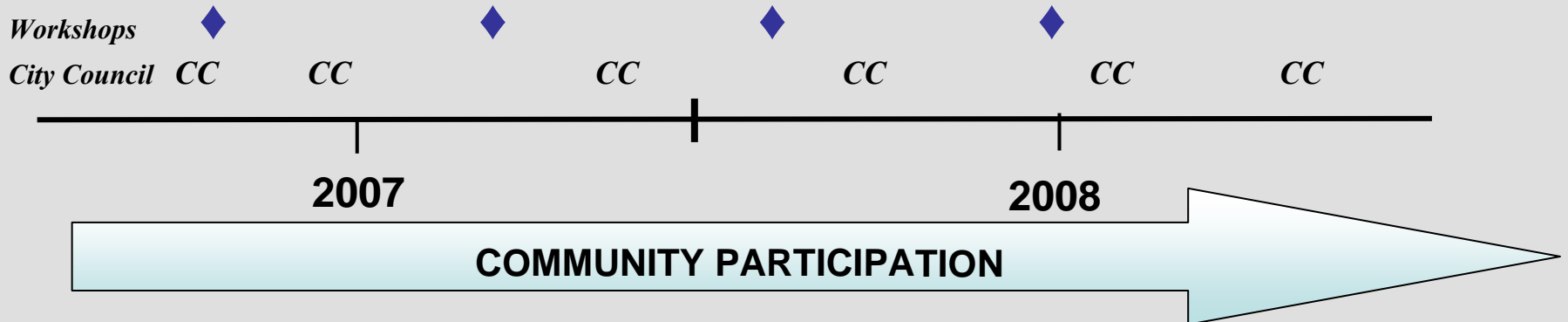
- Early Community Input
- Prepare the Work Plan
- City Council Initiation
- Guiding Principles

2. Start-Up

- Background Research
- Trends & Projections
- Vision Creation

3. Develop & Test the Plan

- Define Alternatives
- Fiscal/Environ. Analyses
- Choose Preferred Alternative



Early Community Outreach

- 26 meetings held
- Over 350 people attended
- Citywide distribution
- Overview video
- Web Page



Early Community Outreach

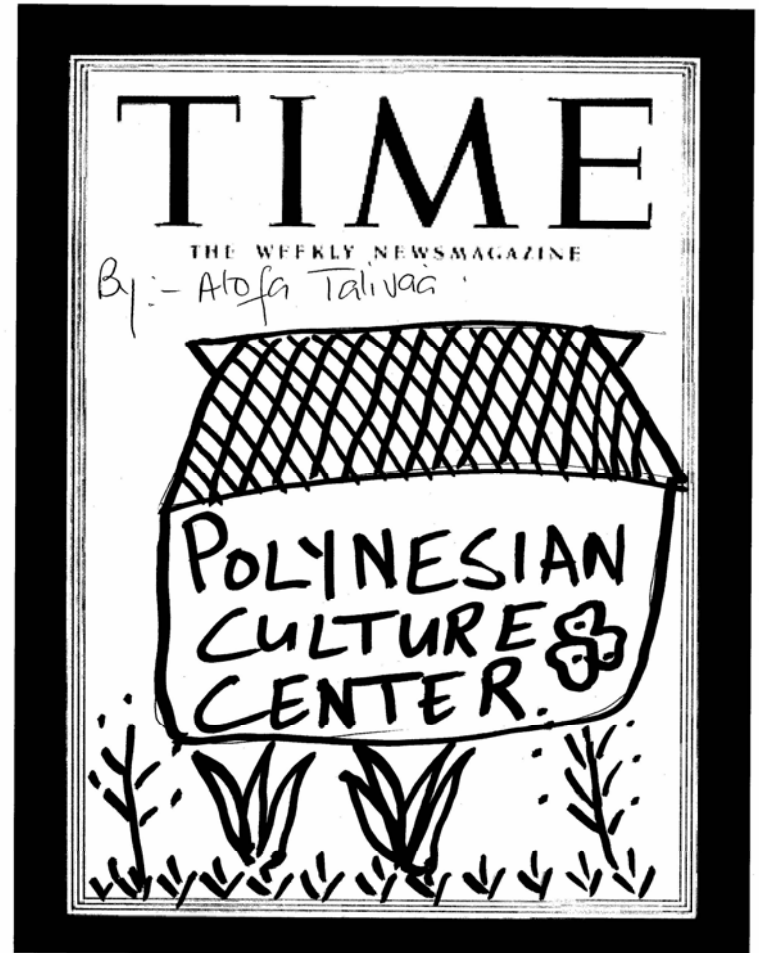
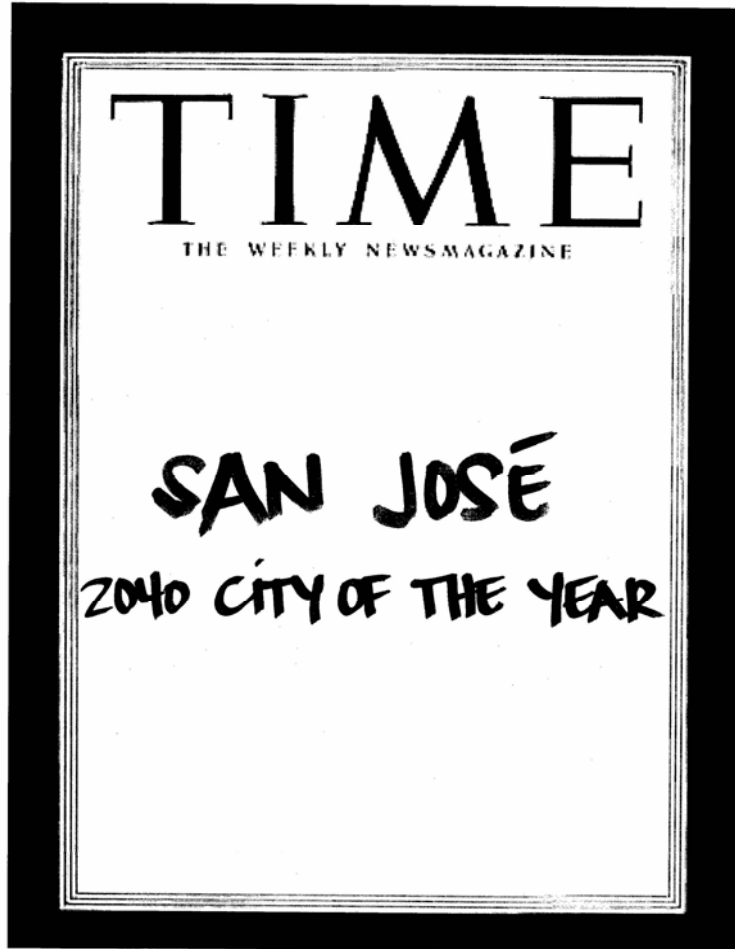
- 11 - SNI-Neighborhood Advisory Committees
- 4 - Community Meetings
- 4 - City Commissions
- 5 - Other Groups
- 2 - Future Meetings



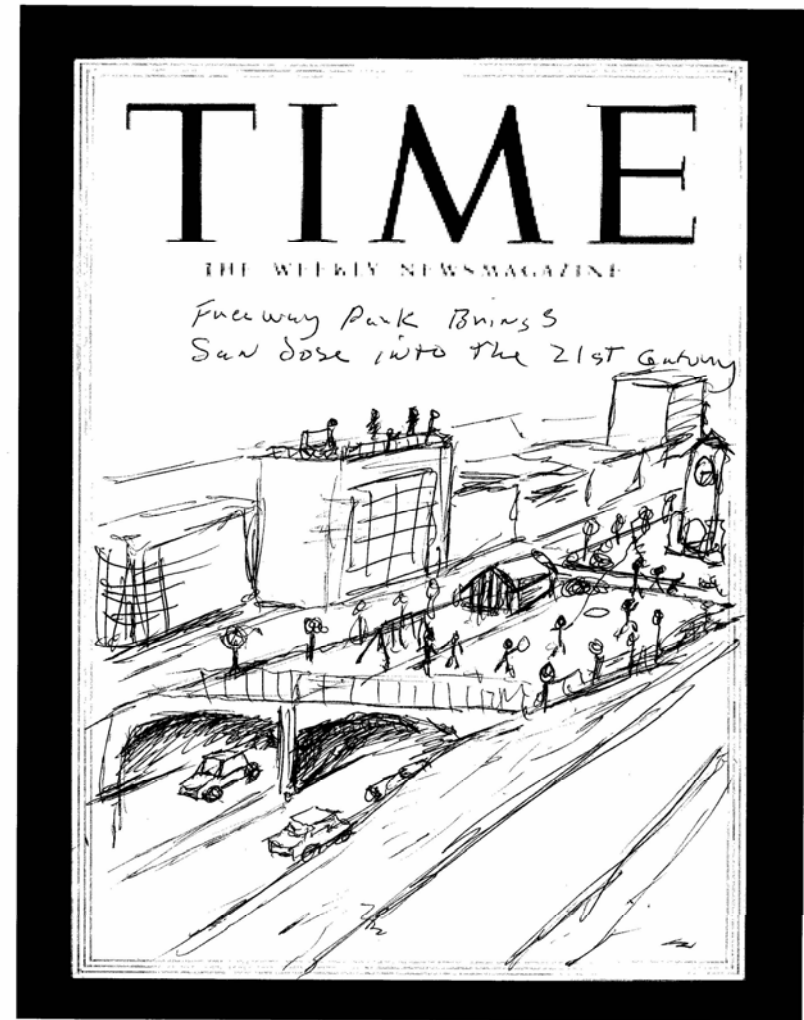
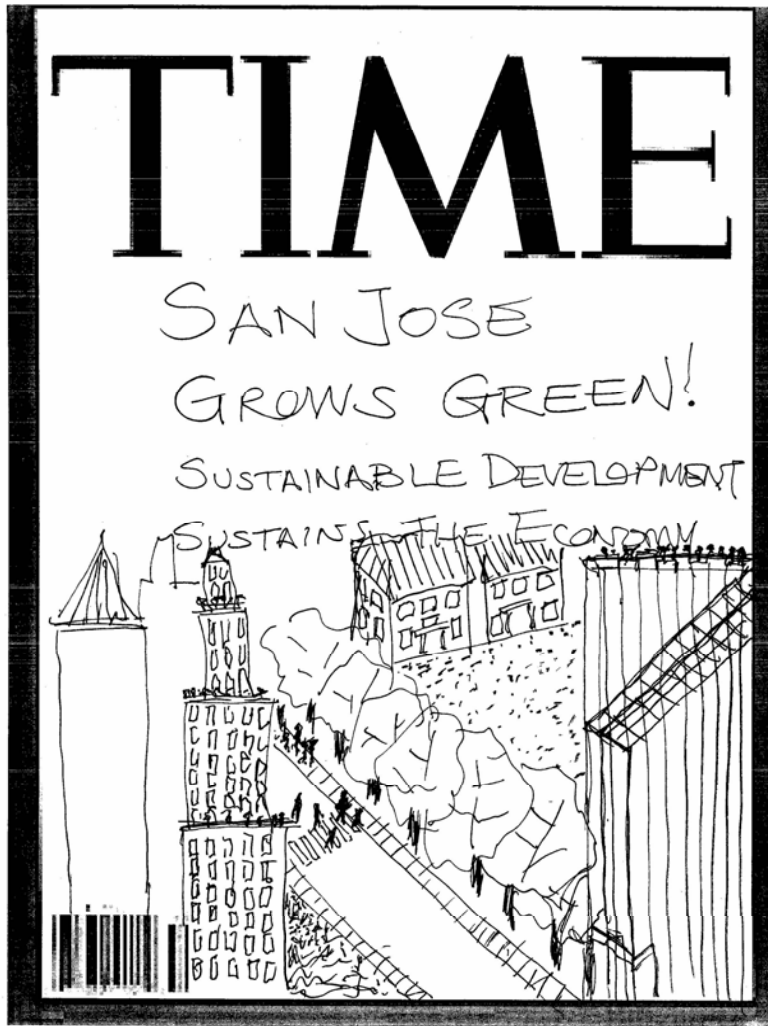
Early Community Outreach

- What's your vision of San Jose as "City of the Year" in 2040?
- Three discussion questions:
 1. What do you like about living-in, working-in and visiting San Jose?
 2. How would you like to see San Jose change in the next 20 – 30 years?
 3. What kind of Community Outreach and communication is most useful/effective?

What's your vision of San Jose as "City of the Year" in 2040?



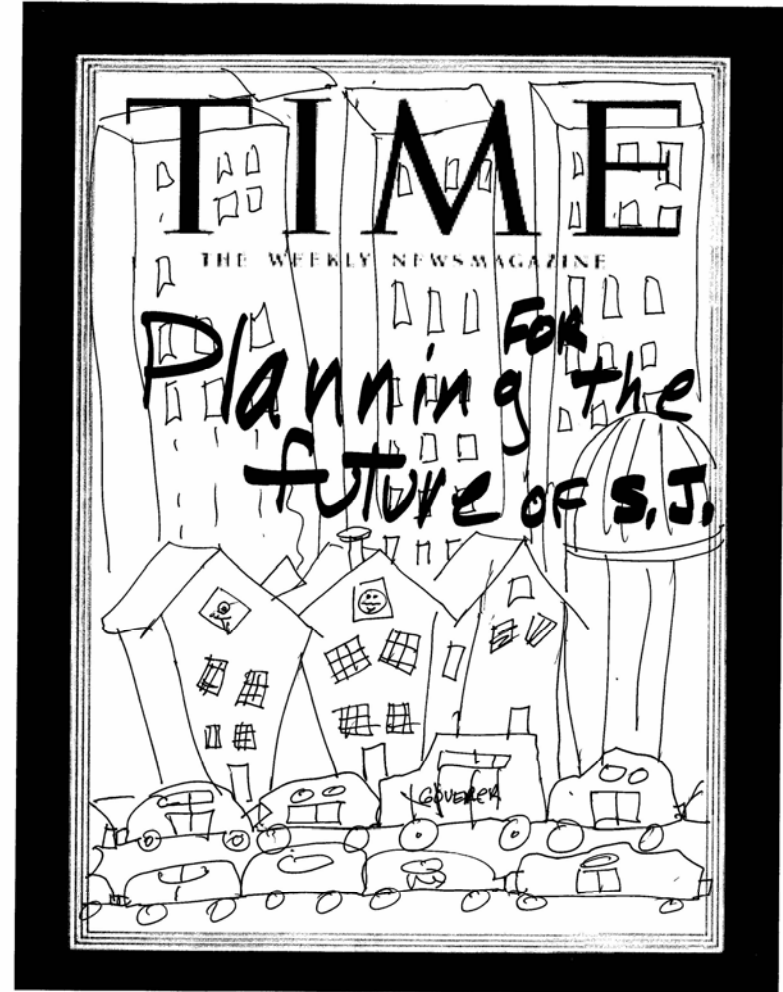
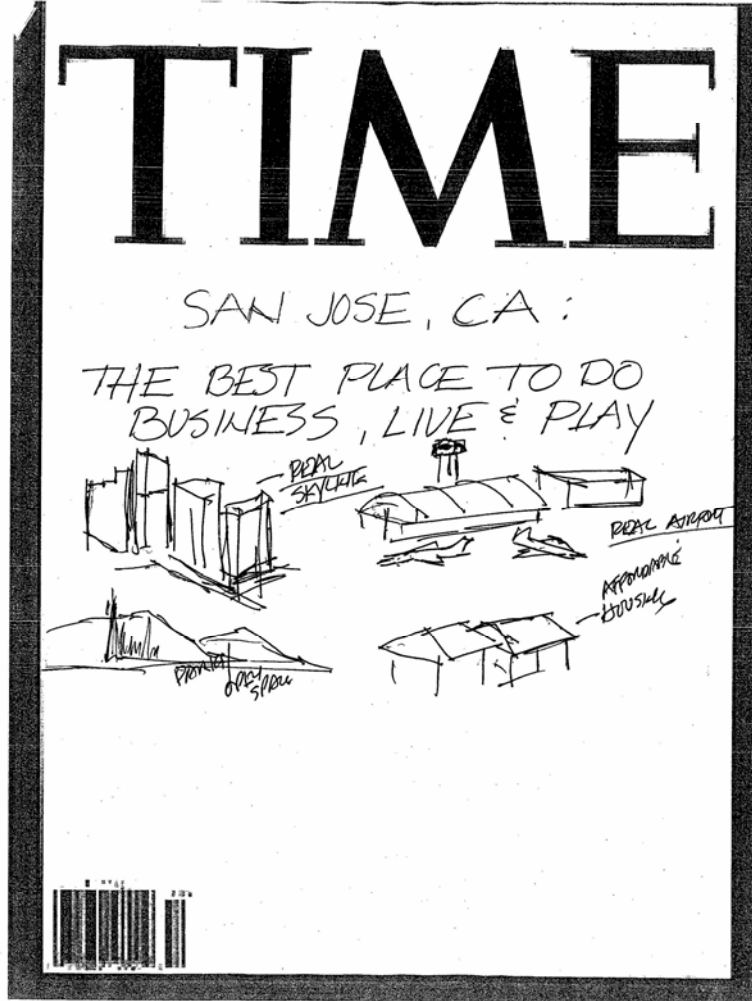
What's your vision of San Jose as "City of the Year" in 2040?



What's your vision of San Jose as "City of the Year" in 2040?



What's your vision of San Jose as "City of the Year" in 2040?



Early Community Outreach

Summary of Values Expressed

- Cultural diversity celebration
- Vibrant, walkable Downtown offering arts, entertainment, restaurants, plus housing & jobs
- Community safety
- Neighborhood diversity, commitment & involvement
- Expanding inclusiveness of community in government
- Nature in the urban environment: riparian areas, hillsides, urban forest
- Good place to raise a family: schools, parks

Early Community Outreach Summary of Values Expressed

- Growing importance of sustainability: Green Building, energy conservation, greenhouse gasses, recycling
- High quality City services
- Continue affordable housing construction
- Continue expansion of parks system
- Continue transit-oriented development
- Continue economic development: jobs & revenue

Guiding Principles

- ***Economic Development*** – Maximize the economic and revenue potential of the City's land resources and employment opportunities.
- ***Growth Management*** – Focus growth within the existing urban area to manage the delivery of City services within budget constraints.
- ***Downtown Revitalization*** – Invigorate Downtown as San Jose's cultural center with a mix of housing, employment, convention and visitor amenities, San Jose State University, museums, parks, etc.
- ***Urban Conservation/Preservation*** – Protect and enhance San Jose's neighborhoods and historic resources to promote community identity and pride.

Guiding Principles

- **Greenline/Urban Growth Boundary** – Preserve land that protects water, habitat, and agricultural resources and/or offers recreational opportunities, as well as to preserve the scenic backdrop of the hillsides surrounding San Jose.
- **Housing** – Preserve a variety of housing opportunities to meet the needs of all household types and income levels within the community.
- **Sustainable City** – Manage, conserve and preserve natural resources for present and future generations. *Identify opportunities to enhance the City's sustainability policies through implementation of the Urban Environmental Accords.*
- **Social Equity** - *Cultivate ethnic, cultural and socio-economic diversity and equity in the planning for all public facilities and services to protect and enhance the quality of life for all San Jose residents.*

Community Participation Opportunities

- Learn about the process and participation options
- Provide input on the process, content, and direction through:
 - Public Workshops
 - Envision San José 2040 website
 - E-mail input
 - Future survey



Community Outreach Strategies

- Newspapers, Radio and Television
 - Advertisements
 - News stories
 - English and non-English media
- Outreach through the Strong Neighborhoods Initiative and United Neighborhoods
- Outreach through existing community, non-profit, education, business organizations, etc.



5. Review of Work Program

Task Force Discussion



6. Public Comment

7. Next Steps/Adjournment